

Rancho Mirage Chamber of Commerce

# Executive Circle

## Boost Your Brand

Plan your year of involvement with the chamber in the heart of our valley - the chamber of choice!

### Contact Us:

 [Events@RanchoMirage.org](mailto:Events@RanchoMirage.org)

 [Info@RanchoMirage.org](mailto:Info@RanchoMirage.org)

 (760) 568 - 9351

 [RanchoMirageChamber.org](http://RanchoMirageChamber.org)



**Champion for Business. Catalyst for Growth. Convener of Leaders and Influencers.**

## EXECUTIVE CIRCLE SPONSORSHIP MENU

Welcome to the Executive Circle: Sponsor packages for Rancho Mirage Chamber programs, services, events and more while your business receives exposure, recognition and reach into the community.

Sponsoring Rancho Mirage Chamber's events or programs is a high-impact, cost-efficient way to give your company exposure throughout the business community. Sponsorship of Chamber programs and events is budget-friendly for nonprofits, small to large businesses and gives your company:

- Increased brand exposure
- Exclusive associations with high profile business events featuring business leaders and top policymakers in unique, stylish venues.
- Credible community exposure
- Highly targeted advertising placement across a variety of media
- Access to new business relationships and potential customers
- A thoughtful business plan for a successful year

Let's get started on creating your plan of involvement with what we believe is the fastest growing chamber of commerce in the Coachella Valley!

The chamber has an extraordinary platform – this is how to leverage it.

Katie Stice, President/CEO and Guadalupe Fox, Director of Events & Sponsorships



## Get in front of the new members! Member Orientation & Monthly Chamber Updates

Held 10-12 times per year, members learn how to make membership work for their business with a **Kickstart meeting**. New staff, a great board and clear vision for MEMBER focused success and growth. Let us tailor the membership services, products, and programs to fit your needs and desires.

\_\_ \$1,000 Business Sponsor  
**SOLD OUT**



The sponsor gives a welcome and hands out information monthly.

### Educational Series

#### Rancho Mirage Library and Observatory

January 25<sup>th</sup>, February 29<sup>th</sup>, March 28<sup>th</sup>, April 25<sup>th</sup>, October 31<sup>st</sup>, and November 21<sup>st</sup>.

9:00 am to 10:00 am

The Rancho Mirage Chamber of Commerce is proud to present a unique opportunity to invest in the future of our community through our brand-new Educational Series. This exciting initiative aims to empower local businesses with valuable knowledge and resources to run a healthy business.

Includes four seats, a welcome at the podium, information at the tables and banners at the event (provided by sponsor). Press release, social media, and more inclusion for recognition.

Continuous marketing throughout the year.

**For interested in Sponsoring this event.**

**Please contact Guadalupe Fox at [events@ranchomirage.org](mailto:events@ranchomirage.org)**

## Economic Leaders Series

May 15<sup>th</sup>, June 21<sup>st</sup>, July 17<sup>th</sup>, August 21<sup>st</sup>

11:30 am to 1:30 pm

Mission Hills Country Club

The Rancho Mirage Chamber of Commerce is proud to announce the Economic Leaders Luncheons (formerly known as the Summer Speaker Series) featuring economic drivers.

\_\_ \$2,800 Presenting Sponsor (full series)

**SOLD OUT**

Includes four seats, a welcome at the podium, information at the tables and banners at the event (provided by sponsor). Press release, social media, and more inclusion for recognition. Speakers and sponsors are seated together.

\_\_ \$ 1,200 Event Sponsor (full series)

Includes two seats and printed logo displayed in centerpiece. Marketing includes social media, stage recognition and eblast inclusion.



## Taste of Summer Rancho Mirage

Friday, July 19<sup>th</sup> – 31<sup>st</sup>

This is the best part of summer! Join in at this food fest for locals and visitors alike as we engage residents, visitors, businesses, nonprofits, and the city for some tasty summer F-U-N!

About 20 restaurants and 30 nonprofits get involved each summer while thousands purchase wristbands to participate.



\_\_ \$5,000 Title Sponsorship **SOLD OUT**

Sponsor logo and name prominent on TasteofSummerRanchoMirage.com and in all marketing materials and commercials (radio and TV). This event is a TRUE economic driver getting people INTO local restaurants over the slower summer months. **Fantastic media exposure.**

**Legislative Business Breakfast**

**Friday, September 6<sup>th</sup>, 2024**

**8:00 check in/network, Program 8:30 to 9:00 am**

**Mission Hills Country Club**

**Featuring: Assemblyman Greg Wallis**

Keep abreast of the political changes, challenges, and activities that affect the area and your business. The Legislative Business Breakfast is offered annually.

**\_\_ \$1,500 Event Sponsor ONE SOLD, ONE AVAILABLE**

Table of 8, name and logo on all materials and promotions plus a short stage welcome at the event.

**\_\_ \$1,200 Program Sponsor ONE SOLD, MORE AVAILABLE**

Includes four seats, half a page of content in the Program, logo presence on the screen plus marketing in all our social media.

**\_\_ \$1,000 Centerpiece Sponsor**

Includes four seats to the event and logo displayed in centerpiece.

Marketing includes social media, e-newsletter and stage recognition.



**Rancho Mirage State of the City Address**

**Omni Rancho Las Palmas Resort & Spa**

**October 10, 2024**

**11:30 am to 1:30 pm**

The Rancho Mirage Chamber of Commerce and City of Rancho Mirage invite you to sponsor the annual State of the City Luncheon. Enjoy lunch with business leaders and dignitaries while learning more about the growing city, events, and upcoming plans for the center of the valley. The mayor shares updates, successes, and the vision for the future of economic development, investing in Rancho Mirage neighborhoods, and much more.

**\_\_ \$5,250 Title Sponsorship **SOLD OUT****

2 tables of 10, a 5-minute welcome on stage with logo inclusion on all marketing materials, social media, and website. Your business collateral placed on the tables, and an expo booth in a visible area.

**\_\_ \$2,850 Presenting Sponsor, **FOUR SOLD, ONE AVAILABLE****

Table of 10, plus a stage presence, and an expo-booth in a visible area. Logo inclusion in all our marketing materials.

**\_ \$2,850 Valet Parking Sponsor **ONE SOLD, ONE AVAILABLE****

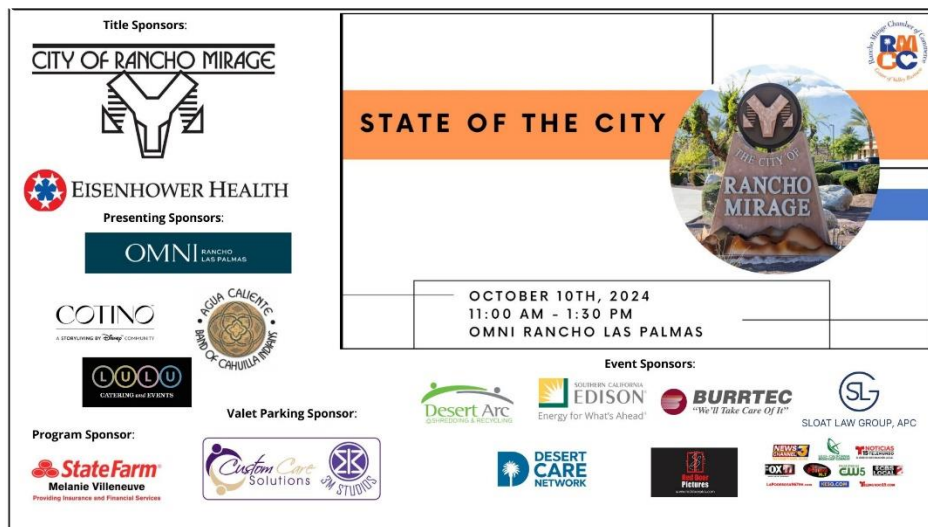
Two seats at a table, a welcome sign with your logo in the valet parking area, an opportunity to leave a parting gift or marketing material in all valet cars and your logo on the tabletops. Logo inclusion in all our marketing material as well.

**\_\_ \$2,850 Program Sponsor **ONE SOLD, ONE AVAILABLE****

Two seats at a table, half a page of content in the printed program, logo inclusion on the big screen and on tabletops. An opportunity to send a special message in our weekly e-newsletter following the event. Multiple marketing in all our social media and press releases.

**\_\_ \$1,500 Event Sponsor. **SEVEN SOLD, MORE AVAILABLE****

Includes 5 seats and logo recognition on all our marketing materials. Name and logo on tables.





**THE EXPO HUB – CONNECT. COLLABORATE. CONQUER!**

**Agua Caliente Casino Resort Spa Rancho Mirage**

**Thursday, November 7<sup>th</sup>, 2024**

**4:00 pm to 7:00 pm**

Kick-off season by exhibiting your products, services, and wares! This business expo brings together our area business community and residents alike for a fun day of vendors, movers, and shakers and more. We are looking to have between 80 to 100 exhibitors and over 700 attendees having great conversations about local businesses. **This event SOLD OUT in 2019, 2022 and 2023.**

**\_\_ \$5,000 Title Sponsorship**

Primary Space & Prominent location, logo inclusion on all marketing materials, press releases, social media, TV and radio appearance.

**\_\_ \$2,750 Presenting Sponsor **SOLD OUT****

Double space in VIP location, added promotion inclusions and involvement.

**\_\_ \$1,000 Event Sponsor – **SOLD OUT****

Space in high traffic locations and promotional involvement.



**Marketing Summit**  
**Rancho Mirage Library**  
**November 13<sup>th</sup>, 2024**  
**8:30 am to 12:30 pm**

We gather experts to help inform members and guests of all things marketing and media – from AI, Canva, Tik Tok, Google, television, radio to sales techniques. Our members are always learning more about marketing trends and understanding how to work with local media. ***This event SOLD OUT in 2022 and 2023.***

**\_\_ \$2,000 Presenting Sponsor**

Includes admission for 6 attendees. Name and logo on all materials and promotions – 3-minute welcome at the event. An info. table at the event plus attendees contact info.

**\_\_ \$1,200 Event Sponsor - **SOLD****

Includes admission for 4 attendees. Name and logo on promotions, 2 eblasts, 2 social media promotions.



**The Chamber Masters Golf Tournament**  
**Mission Hills Country Club, Arnold Palmer Golf Course**  
**Wednesday, December 11<sup>th</sup>, 2024**  
**7:00 am check in, shotgun 8:30 am**



Our Past Chairman of the Board welcomes you to The Chamber Masters annual golf invitational. A special day for the community to connect on the links, featuring a bloody mary bar, breakfast, lunch awards and more. Be ready for a FUN day of play on some of the most beautiful courses in the valley and get the chance to get a 2 year lease for an Audi Q3.

**\_\_\_ \$5,000 Title Sponsor**

Three foursome teams. Sponsor name and logo tied into overall title of event. Company logo prominently displayed in all tournament marketing materials; event flyer, e-blast, e-newsletter, social media, and ads. Company logo displayed on chamber website. Signage at event exterior and interior banners (banners provided by sponsor). Sponsor representative as master of ceremonies at awards reception.

**\_\_\_ \$2,850 Presenting/Driving Range Sponsor **TWO SOLD, ONE AVAILABLE****

Golf for four. Your company logo displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Your company logo displayed on chamber website with link to company. Opportunity to have booth/display at driving range.

**\_\_\_ \$2,850 Awards Lunch Sponsor**

Golf for four. Your company logo is displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Your company logo is displayed on chamber website with link to company. Representative from your company assists in presenting awards, photo opportunity. Admission for four additional people to the awards luncheon. Welcome attendees to the stage. Sponsor provides banners for display.

**\_\_\_ \$2,000 Cart Sponsor - **SOLD****

Golf for two. Your company name on registration form. Your company name is on chamber website with link to your business. Signage on all player carts with sponsor logo. Admission for two additional people to awards luncheon.

**\_\_\_ \$1,500 Beverage Sponsor**

Golf for two. Your company signage in designated areas. Your company name/logo on marketing materials. Admission for two additional people to awards luncheon.

**\_\_\_ Hole in One Sponsorship at no cost. **ONE SOLD****

Includes a foursome, tee sign and logo in all our social media.



**The Rammys Annual Outstanding Business Awards Dinner & Board Installation, 70<sup>th</sup> Anniversary!!!**

**The Ritz-Carlton, Rancho Mirage**

**February 20, 2025**

**5:00 pm to 8:30 pm**



**Come celebrate the Chamber's 70<sup>th</sup> Anniversary.** This flagship event launches the year with a new Chair of the Board. We honor the best in business with the awards program, install the leadership and honor the biggest award of the night, the Barbara Sinatra Distinguished Citizen of the Year Award. This event is NOT to be missed as it is a true celebration of our community with a long and rich history.

**\_\_ Title Sponsorship**

2 tables of 10, a 5-minute welcome on stage with signage, business collateral on the tables and an expo booth in a visible area plus recognition in all our marketing materials.

Value: \$5,250

**\_\_ Presenting Sponsor – TWO SOLD, MORE AVAILABLE**

Table of 10, welcome on stage with signage, social media, press releases, plus a stage presence with honorees.

Valued \$2,850

**\_ Valet Parking Sponsor – ONE SOLD, MORE AVAILABLE**

Two seats at a table, a welcome sign with your logo in the valet parking area, an opportunity to leave a parting gift or marketing material in all valet cars and your logo on the tabletops. Logo in all our marketing material as well.

Value \$2,850

**\_ Program Sponsor**

Two seats at a table, half a page of content in the program, logo presence on the screen and on tabletops. A chance to send a special message in our Morning Monday Memo, next Monday after the event. Heavy marketing in all our social media and press releases.

Value \$2,850

**\_ Event Sponsor – TWO SOLD, MORE AVAILABLE**

Table of 5, logo inclusion, social media, and press release.

Value \$1,700

**\_ Champagne Welcome Sponsor**

Includes 2 seats and signage at the check in area along with a toast on stage.

Value \$1,500

**EXECUTIVE CIRCLE SPONSORS BENEFITS**

With a minimum of \$2500 in sponsorships, Executive Circle Sponsors will receive in addition these add-ons at no cost to you.

**Eblasts**

Enjoy 5 E-Blast Ads. Provide the jpeg and a link. Send them to staff at least one week in advance. E-Blasts usually go out on Mondays.

**Social Media Promotion**

Enjoy 5 Social Media Posts. Provide the content and links. Please send at least one week in advance for scheduling.

**Monthly Networking Mixers**

Booths at chamber mixers – can be used certain months throughout the year, two Mixers total. Rather than hosting a mixer, you can have a large presence at the event with a booth at no additional cost to you.

**Front Page of Website Logo Inclusion and Link**

Please provide us with your high-resolution logo and link for the front page of our website.

Plus:

**Special recognition in annual Shop Local Guide/Chamber Directory (one page enhancing our Signature Block Business)**

**Enhanced Business Listing on Shop Local Guide/Chamber Directory (logo placed by the business name)**

**Enhanced Business Listing on Website**

**Logo Included in the Sponsor Block on each E-Blast and Email from Chamber Staff**

*This promotional agreement with SPONSOR is not related to or dependent on any services or provisions not described in this document. The RMCC and SPONSOR agree to act in good faith regarding the terms and conditions set forth herein. In the event a service or provision set forth within the agreement cannot be delivered due to an event cancellation of some other unforeseen obstacle, the parties will make every effort to deliver alternate services of equal value. Sponsorship levels are not exclusive unless specified in the agreement. All monies owed must be paid in advance of services and benefits rendered and within 30 days of agreement execution unless an alternate payment plan is agreed to by both parties in writing and in advance.*

**Business:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Total Sponsorship \$** \_\_\_\_\_

**Invoice Needed Y / N**

**Member Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Chamber Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



**Guadalupe Fox, Director of Events & Sponsorships, Rancho Mirage Chamber of Commerce**