



Boost & Bloom: The Free Marketing Makeover Application Form

Thank you for your interest in participating in “Boost & Bloom: The Free Marketing Makeover.” We’re excited to help your business thrive! Please fill out the application form below to be considered for this transformative program.

Business Information

1. **Business Name:**

2. **Business Address:**

3. **Business Phone Number:**

4. **Business Email Address:**

5. **Business Website:**

6. **Business Type:**

Retail

Service

Restaurant/Cafe

Professional Services

Other: _____

7. **Number of Employees:**

1-5

- 6-10
- 11-20
- 21+

8. **Is your business a member of the Rancho Mirage Chamber of Commerce?**

- Yes
- No

9. **Is your business a member of Desert AdFed?**

- Yes
- No

Contact Person

1. **Name:**

2. **Title/Position:**

3. **Phone Number:**

4. **Email Address:**

Marketing Assessment

1. **Briefly describe your current marketing efforts and strategies:**

2. **What are your primary marketing goals?** (e.g., increase brand awareness, drive sales, expand customer base)

3. **What are the biggest challenges you face with your current marketing?**

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4. **What areas of marketing are you most interested in improving or learning more about?** (e.g., digital marketing, social media, branding)
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Additional Information

1. **Why do you believe your business would benefit from the “Boost & Bloom” program?**
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2. **What specific outcomes or improvements are you hoping to achieve through this program?**
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3. **How did you hear about the “Boost & Bloom” program?**

- Rancho Mirage Chamber of Commerce
 - Desert AdFed
 - Social Media
 - Referral
 - Other: _____
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Consent and Agreement

By submitting this application, you agree to the following:

- **Participation:** If selected, your business will participate in all program components, including workshops, consultations, and networking events.
- **Use of Information:** The information provided will be used for program evaluation and promotion purposes.

I agree to the terms and conditions.

Signature:

Date:

Please submit your completed application to:

- Rancho Mirage Chamber of Commerce
Email: Marketing@RanchoMirage.org
- Desert AdFed
Email: Cirenia Guerrero, cirenia.guerrero@kunamundo.com

Application Deadline: September 23, 2024

Thank you for applying to “Boost & Bloom: The Free Marketing Makeover.” We look forward to reviewing your application and potentially partnering with you to elevate your business!