

Welcome to The EXPO Hub on Thursday, November 7th, 2024 from 4pm-7pm at Agua Caliente Casino Resort & Spa!

Local businesses come together to showcase their products, services and wares.

The EXPO Hub is created for the community by the community. Admission is \$10 per person at the door.

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The EXPO Hub 2024: Thursday, November 7th, 2024 from 4pm to 7pm at Agua Caliente Casino Resort & Spa. Exhibitors will receive communications with RANCHO MIRAGE CHAMBER MEMBER vendor information for signage, shirts, nametags, business cards, brochures, promo items and more. Exhibitors will receive a map and instructions for loading and unloading prior to the event. The chamber will also plan an exhibitor meeting before the event at the location to review the plans for the EXPO.

## **Exhibitor Agreement Guidelines and Event Information:**

To exhibit, the exhibitor must agree to the following, with representative's signature required on registration form.

- 1. Participation is subject to the approval of the RMCC. Shared spaces are prohibited. If you are the owner of two different businesses and both are Members of the Chamber of Commerce, you may promote both businesses in one booth.
- 2. Participant agrees to abide by all City, Fire Department, Health Department, and Chamber of Commerce rules and regulations. Food spaces MUST adhere to all health and safety code regulations. Refrigeration and preparation areas are not available/provided.
- 3. If utilizing electricity, Chamber must be notified of what device will be plugged in for power needs. Payment (\$75) is required at time of registration for electricity and will be limited to certain areas in the floorplan.
- 4. Set-up time is Noon to 3pm on Thursday, November 7th. Directions for unloading/loading will be emailed directly to each exhibitor prior to the event, along with other pertinent information. We will also offer an informative meeting prior to the event at the location! Stay tuned.
- 5. Chamber committee will be assigning spaces and vendors to ensure proper placement based on needs, sponsorship, electricity availability, and overall mix of businesses and industries. Chamber will base placement on the time registration is received and will do its best to accommodate needs. Businesses MUST NOT change space assignments.
- 6. Exhibitors must remain in their designated space. All equipment, merchandise and promotions must fit inside the area. Spaces are 6 ft. **NO ROVING SOLICITATIONS**.
- 7. Requests for additional tables and chairs can be accommodated for set fees, but requests must be made in advance.
- 8. Participants are encouraged to provide demos, free gifts, giveaways, drawings, etc. Have fun and stand out! If a drawing is being done at your booth, you are responsible for its facilitation and to notify winners.
- 9. Chamber is providing space including 2 chairs, a 6' draped table with tablecloth, small directional signage featuring company name. Exhibitors are responsible for their exhibit set-up, etc. POP UP/STAND ALONE Signage is encouraged! NEW LAYOUT/Very little pipe and drape.
- 10. No loud music or intrusive behavior will be permitted. No more than 4 booth assistants per space.
- 11. Exhibitors are responsible for having proper materials, and helpers to load, unload and set-up booths/ tear-down at the end.
- 12. IN RESPECT OF OUR PAYING EXHIBITORS, ANY NON-EXHIBITORS ROAMING THE FLOOR WITH HANDOUTS, FLYERS, or OTHER PROMOTIONAL ITEMS WILL BE ASKED TO LEAVE THE EVENT. BUSINESS CARDS, HOWEVER, ARE ENCOURAGED.



Rancho Mirage Chamber of Commerce

Champion for local business - Convener of leaders an influencers - Catalyst for growth. (760) 568-9351 Info@RanchoMirage.org RanchoMirageChamber.org 71905 Highway 111, Suit H, Rancho Mirage