

RANCHO MIRAGE CHAMBER OF COMMERCE EXECUTIVE CIRCLE

Boost Your Brand

Plan your year of involvement with the chamber in the heart of our valley – the chamber of choice!

Contact Us:

✉ Events@RanchoMirage.org/Info@RanchoMirage.org
☎ (760) 568-9351 🌐 RanchoMirageChamber.org



EXECUTIVE CIRCLE SPONSORSHIP MENU

Welcome to the Executive Circle: Sponsor packages for Rancho Mirage Chamber programs, services, events and more while your business receives exposure, recognition and reach into the community.

Sponsoring Rancho Mirage Chamber's events or programs is a high-impact, cost-efficient way to give your company exposure throughout the business community. Sponsorship of Chamber programs and events is budget-friendly for nonprofits, small to large businesses and gives your company:

- Increased brand exposure
- Exclusive associations with high profile business events featuring business leaders and top policymakers in unique, stylish venues.
- Credible community exposure
- Highly targeted advertising placement across a variety of media
- Access to new business relationships and potential customers
- A thoughtful business plan for a successful year

Let's get started on creating your plan of involvement with what we believe is the fastest growing chamber of commerce in the Coachella Valley!

The chamber has an extraordinary platform – this is how to leverage it.

- Katie Stice, President/CEO and Guadalupe Fox, Director of Events & Sponsorships



Get in front of the new members! Member Orientation & Monthly Chamber Updates

Held 10-12 times per year, members learn how to make membership work for their business with a **Kickstart meeting**. New staff, a great board and clear vision for MEMBER focused success and growth. Let us tailor the membership services, products and programs to fit your needs and desires.

— **\$1,000 Business Sponsor – SOLD OUT**

Sponsor gives a welcome and hands out information on a monthly basis.



Educational Series

Rancho Mirage Library and Observatory

January 25th, February 29th, March 28th, April 25th, October 31st and November 21st.

9:00 am to 10:00 am

The Rancho Mirage Chamber of Commerce is proud to present a unique opportunity to invest in the future of our community through our brand-new Educational Series. This exciting initiative aims to empower local businesses with valuable knowledge and resources to run a healthy business.

- **\$ 2,000 Event Sponsor**

Includes four seats, a welcome at the podium, information at the tables and banners at the event (provided by sponsor). Press release, social media, and more inclusion for recognition.

Continuous marketing throughout the year. **Excellent value!**

Rancho Mirage Chamber of Commerce Presents:

EDUCATIONAL SERIES

Join us for our Educational Series starting in January - November 2024!
This series will be located at the Rancho Mirage Library
7100 Highway 111, Rancho Mirage from 9:00 - 10:00 AM
\$20 for members and \$40 for non-members*

MEET THE SPEAKERS & TOPICS

 1/25/24 New Labor Laws Karen Skoat Law Offices of Karen Skoat	 2/29/24 New Tax Laws Kelli Cox COC Accountants and Advisors	 3/28/24 Human Resources Update Theresa Maggio HR Advantage	 4/25/24 Google & Artificial Intelligence Andrew McCauley Flashlight Marketing	 10/31/24 & 11/21/24 Entrepreneurial Operating Systems Andrea Davis EOS
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*Non-members may attend two events per year.



Speaker Series

May 15th, June 21th, July 17th, August 21st

11:30 am to 1:30 pm

The Rancho Mirage Chamber of Commerce is proud to announce the Summer Speaker Series featuring hot topics, important to us all. The Salton Sea, Economy, Tourism and Housing were our 2023 choices. Look out for our new 2024 topics.

___ **\$2,800 Presenting Sponsor (full series) ONE SOLD, ONE AVAILABLE.**

Includes four seats, a welcome at the podium, information at the tables and banners at the event (provided by sponsor). Press release, social media and more inclusion for recognition. Speakers and sponsors are seated together.

___ **\$ 1,200 Event Sponsor (full series)**

Includes two seats and printed logo displayed in centerpiece. Marketing includes social media, stage recognition and eblast inclusion.



The poster for the Summer Speaker Series 2023 features a bright orange background. At the top left is the Rancho Mirage Chamber of Commerce logo. To the right, it says 'SPONSORED BY INDIGO AUTO GROUP' and 'DESERT EUROPEAN MOTORCARS'. The main title 'It's back! SUMMER SPEAKER SERIES 2023' is in large, bold letters. Below this, it states: 'Join us each month from May-August for another amazing members-only luncheon series. 11:30 AM - 1:30 PM at Mission Hills Country Club: 34600 Mission Hills Drive, Rancho Mirage. Speakers, networking, self introductions, and lunch \$55 per person (These luncheons sold out last year, please reserve early!)'. The bottom section is a blue banner with a table of speakers:

May 25	June 22	July 27	August 24
Salton Sea Update	Latest Economy News	Tourism Spotlight	Future of Housing
Salton Sea Action Committee	Raymond James	Palm Springs International Airport & Visit Greater Palm Springs	Workforce Housing & Development Update

Logos for SSAC, RAYMOND JAMES, Palm Springs International Airport, and LIFT TO RISE are also present. A QR code and registration information are at the bottom.

Taste of Summer Rancho Mirage

Friday, July 19th – Sunday, August 18th, 2024

This is the best part of summer!

Join in at this food fest for locals and visitors alike as we engage residents, visitors, businesses, nonprofits, and the city for some tasty summer F-U-N!

About 20 restaurants and 30 nonprofits get involved each summer while thousands purchase wristbands to participate.



The poster for Taste of Summer Rancho Mirage has a yellow background with a teal top banner that reads 'JULY 17 TO AUGUST 13, 2023'. Below the banner are three circular icons: a sun, a fork and knife, and a wine glass. The title 'Taste of Summer' is in large, bold, pink letters, with 'Rancho Mirage' in a cursive script below it.

___ **\$3,000 Title Sponsorship – SOLD OUT**

Sponsor logo and name prominent on TasteofSummerRanchoMirage.com and in all marketing materials and commercials (radio and TV). This event is a TRUE economic driver getting people INTO local restaurants over the slower summer months. **Fantastic media exposure.**

Marketing Summit
Rancho Mirage Library
November 13th, 2024
8:30 am to 12:30 pm

We gather experts to help inform members and guests of all things marketing and media – from AI, Canva, Tik Tok, Google, television, radio to sales techniques. Our members are always learning more about marketing trends and understanding how to work with local media. ***This event SOLD OUT in 2022 and 2023.***

___ \$2,000 Presenting Sponsor

Name and logo on all materials and promotions – 5-minute welcome at the event. Attendee contact info. Includes admission for 6 attendees.

___ \$1,200 Event Sponsor

Name and logo on promotions, 2 eblasts, 2 social media promotions. Includes admission for 4 attendees.



RM Chamber of Commerce Legislative Business Breakfast
Mission Hills Country Club,
Friday, April 5th. 8:00 am to 9:30 am

Keep abreast of the political changes, challenges, and activities that affect the area and your business. The Legislative Business Breakfast is offered annually.

___ \$1,500 Event Sponsor

SOLD OUT

Table of 8, name and logo on all materials and promotions plus a short stage welcome at the event.

___ \$1,200 Program Sponsor **ONE SOLD, ONE AVAILABLE**

Includes two seats, half a page of content in the Program, logo presence on the screen plus marketing in all our social media.

___ \$500 Centerpiece Sponsor **SOLD OUT**

Includes two seats to the event and logo displayed in centerpiece. Marketing includes social media, e-newsletter and stage recognition.



Rancho Mirage State of the City Address

September/October 2024

11:30 to 1:30 pm

The Rancho Mirage Chamber of Commerce and City of Rancho Mirage invite you to sponsor the annual State of the City Luncheon. Enjoy lunch with business leaders and dignitaries while learning more about the growing city, events, and upcoming plans for the center of the valley. The Mayor shares updates, successes, and the vision for the future of economic development, investing in Rancho Mirage neighborhoods, and much more.



___ **\$5,250 Title Sponsorship** **ONE SOLD**

2 tables of 10, a 5-minute welcome on stage with logo inclusion on all marketing materials, social media, and website. Your business collateral placed on the tables, and an expo booth in a visible area.

___ **\$2,850 Presenting Sponsor**

Table of 10, plus a stage presence, and an expo-booth in a visible area. Logo inclusion in all our marketing materials.

_ **\$2,850 Valet Parking Sponsor**

Two seats at a table, a welcome sign with your logo in the valet parking area, an opportunity to leave a parting gift or marketing material in all valet cars and your logo on the tabletops. Logo inclusion in all our marketing material as well.

___ **\$2,850 Program Sponsor** **ONE SOLD, ONE AVAILABLE**

Two seats at a table, half a page of content in the printed program, logo inclusion on the big screen and on tabletops. An opportunity to send a special message in our weekly e-newsletter following the event. Multiple marketing in all our social media and press releases.

___ **\$1,500 Event Sponsor.** **TWO SOLD, MORE AVAILABLE**

Includes 5 seats and logo recognition on all our marketing materials. Name and logo on tables.

Small Business EXPO – Welcome to the Valley’s Largest Business Expo!

Agua Caliente Casino Resort Spa Rancho Mirage

Thursday, November 7th, 2024 – 4:00 to 7:00 pm

Kick-off season by exhibiting your products, services, and wares! This business expo brings together our area business community and residents alike for a fun day of vendors, movers, and shakers and more. We are looking to have between 80 to 100 exhibitors and over 700 attendees having great conversations about local businesses. **This event SOLD OUT in 2019, 2022 and 2023.**

__ \$5,000 Title Sponsorship

Primary Space & Prominent location, logo inclusion on all marketing materials, press releases, social media, TV and radio appearance.

__ \$2,750 Presenting Sponsor

Double space in VIP location, added promotion inclusions and involvement.

__ \$1,000 Event Sponsor – **TWO SOLD, MORE AVAILABLE**

Space in high traffic locations and promotional involvement.

The banner features a blue background with white and yellow text. At the top, logos for Desert Oasis Healthcare, The Westin Rancho Mirage Golf Resort & Spa, City of Rancho Mirage, and the Rancho Mirage Chamber of Commerce are displayed. The main text reads "11.03.23 SMALL BUSINESS EXPO 4 PM - 7 PM" in large, bold letters, with "WESTIN RANCHO MIRAGE GOLF RESORT & SPA" in a yellow box below. The bottom section contains a grid of 18 sponsor logos, including Visit Greater Palm Springs, Dave & Buster's, text Kevin.com, Trish Tac Sew, The River at Rancho Mirage, Eisenhower Health, Noticias 15 Telemundo, FOX 35, CW 5, News Channel 3, CBS Local 2, DVBA, bright, Red Hot Pictures, a QR code, Direct Source, Digital Party Sound, and Lamar.

DESERT OASIS HEALTHCARE
Your Health. Your Life. Our Passion.

THE WESTIN
RANCHO MIRAGE
GOLF RESORT & SPA

CITY OF RANCHO MIRAGE

Rancho Mirage Chamber of Commerce

11.03.23
SMALL BUSINESS EXPO
4 PM - 7 PM
WESTIN RANCHO MIRAGE GOLF RESORT & SPA

visit greater palm springs

DAVE & BUSTER'S

text Kevin.com
ACCIDENT ATTORNEYS

Trish Tac Sew
Quilt Shop & Sewing Classes

THE RIVER
AT RANCHO MIRAGE

EISENHOWER HEALTH

NOTICIAS 15 TELEMUNDO

FOX 35

CW 5

NEWS CHANNEL 3

CBS LOCAL 2

DVBA
desert valleys builders association

bright

Red Hot Pictures
www.redhotpics.com

QR CODE

DIRECT SOURCE
DISTRIBUTING
YOUR ONE STOP PRINT SHOP

Digital Party Sound

LAMAR

The Chamber Masters Golf Tournament

Place: TBD

Wednesday, December 11th, 2024

Our Past Board Chair welcomes you to The Chamber Masters annual golf invitational.

A special day for the community to connect on the links, featuring a bloody mary bar, breakfast, lunch, awards and more. Be ready for a FUN day of playing on some of the most beautiful courses in the valley.

___ \$5,000 Title Sponsor

Three foursome teams. Sponsor name and logo tied into overall title of event. Company logo prominently displayed in all tournament marketing materials; event flyer, e-blast, e-newsletter, social media, and ads. Company logo displayed on chamber website. Signage at event exterior and interior banners (banners provided by sponsor). Sponsor representative as master of ceremonies at awards reception.



___ \$2,850 Presenting/Driving Range Sponsor

Golf for four. Company logo displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Company logo displayed on chamber website with link to company. Representative from your company assists in presenting awards, photo opportunity. Opportunity to have booth/display at driving range.

___ \$2,850 Awards Lunch Sponsor

Golf for four. Company logo displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Company logo displayed on chamber website with link to company. Representative from your company assists in presenting awards, photo opportunity. Admission for four additional people to the awards luncheon. Welcome attendees to the stage. Sponsor provides banners for display.

___ \$2,000 Cart Sponsor

Golf for two. Company name on registration form. Company name on chamber website with link to company. Signage on all player carts with sponsor logo. Admission for two additional people to awards luncheon.

___ \$1,500 Beverage Sponsor

Golf for two. Company signage in designated areas. Company name/logo on marketing materials. Admission for two additional people to awards luncheon. Beer/champagne toast.

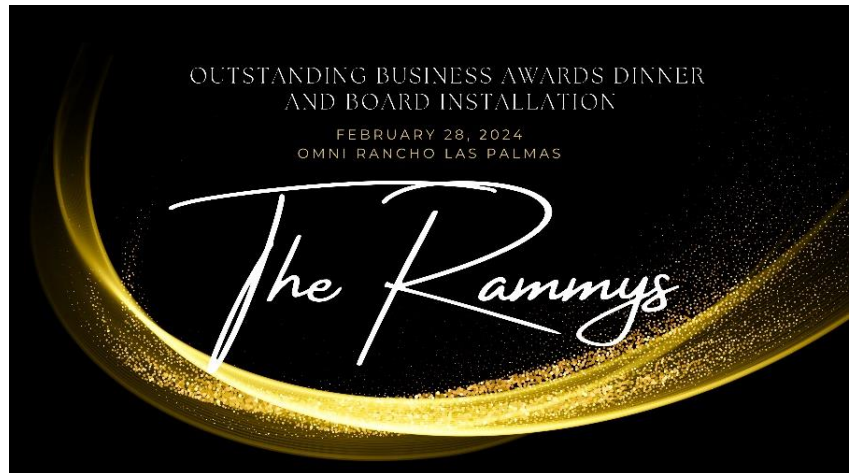
___ \$1,500 Swag Sponsor

Golf for two plus two additional people to awards luncheon only. Sponsor will provide promotional material.

The Rammys Annual Outstanding Business Awards Dinner & Board Installation
OMNI Rancho Las Palmas Resort & Spa
February 28, 2024
5:00 pm

Each year, this flagship event launches the year with a new Chair of the Board. We honor the best in business with the awards program, install the leadership and honor the biggest award of the night, the Barbara Sinatra Distinguished Citizen of the Year Award.

This event is NOT to be missed as it is a true celebration of our community with a long and rich history.



__ \$5,000 Title Sponsorship – SOLD OUT

2 tables of 10, a 5-minute welcome on stage with signage, business collateral on the tables and an expo booth in a visible area plus recognition in all our marketing materials.

__ \$2,500 Presenting Sponsor SOLD OUT

Table of 10, welcome on stage with signage, social media, press releases, plus a stage presence with honorees.

_ \$2,500 Valet Parking Sponsor – ONE SOLD, ONE AVAILABLE

Two seats at a table, a welcome sign with your logo in the valet parking area, an opportunity to leave a parting gift or marketing material in all valet cars and your logo on the tabletops. Logo in all our marketing material as well.

_ \$2,500 Program Sponsor – ONE SOLD, ONE AVAILABLE

Two seats at a table, half a page of content in the program, logo presence on the screen and on tabletops. A chance to send a special message in our Morning Monday Memo, next Monday after the event. Heavy marketing in all our social media and press releases.

- **Include an ad to congratulate an honoree.** If interested, please call the office for more details! (limited spaces)

_ \$1,850 Event Sponsor ONE SOLD, MORE AVAILABLE

Table of 10, logo inclusion, social media and press release

_ \$1,000 Champagne Welcome Sponsor SOLD OUT

Includes 2 seats and signage at the check in area along with a toast on stage.

EXECUTIVE CIRCLE SPONSORS ADD-ONS

With a minimum of \$2500 in sponsorships, Executive Circle Sponsors will receive in addition these add-ons at no cost to you.

Eblasts

*Enjoy 5 E-Blast Ads. Provide the jpeg and a link. Send to staff at least one week in advance.
E-Blasts usually go out on Mondays.*

Social Media Promotion

*Enjoy 5 Social Media Posts. Provide the content and links.
Please send at least one week in advance for scheduling.*

Monthly Networking Mixers

Booths at chamber mixers – can be used certain months throughout the year, two Mixers total. Rather than hosting a mixer, you can have a large presence at the event with a booth at no additional cost to you.

Front Page of Website Logo Inclusion and Link

Please provide us with your high-resolution logo and link for the front page of our website.

Plus:

Special recognition in annual Shop Local Guide/Chamber Directory

Enhanced Business Listing on Website

Enhanced Business Listing in City Guide

Logo Included in the Sponsor Block on each E-Blast and Email from Chamber Staff

This promotional agreement with SPONSOR is not related to or dependent on any services or provisions not described in this document. The RMCC and SPONSOR agree to act in good faith regarding the terms and conditions set forth herein. In the event a service or provision set forth within the agreement cannot be delivered due to an event cancellation of some other unforeseen obstacle, the parties will make every effort to deliver alternate services of equal value. Sponsorship levels are not exclusive unless specified in the agreement. All monies owed must be paid in advance of services and benefits rendered and within 30 days of agreement execution unless an alternate payment plan is agreed to by both parties in writing and in advance.

Business: _____

Name: _____ **Phone:** _____

Email: _____

Total Sponsorship \$ _____

Invoice Needed Y / N

Member Signature: _____ **Date:** _____

Chamber Signature: _____ **Date:** _____



Guadalupe Fox, Director of Events & Sponsorships, Rancho Mirage Chamber of Commerce