



# Best Directory in the Valley!

## THE SHOP LOCAL GUIDE 2023-2024

The Rancho Mirage Chamber's Directory reached the most houses across the Coachella Valley.

- 17,000 Distribution to Rancho Mirage, Palm Desert and Cathedral City
- One-of-a-kind Shop Local Guide!
- All chamber members listed in four column business directory style publication
- Online directory accessible to everyone year-round on [www.RanchoMirageChamber.org](http://www.RanchoMirageChamber.org)
- Glossy cover, perfect bound table-top publication with vibrant pages of valuable content
- The publication to be included in for your B2B and B2C needs
- Great deal on advertising for THE business publication for the Heart of our Valley

**Anne Blalock,**  
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Please call  
**(760) 568-9351**

## Advertisement Space Reservation

Business Name: \_\_\_\_\_

Rep: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Invoice Check Enclosed. Credit Cards Accepted.

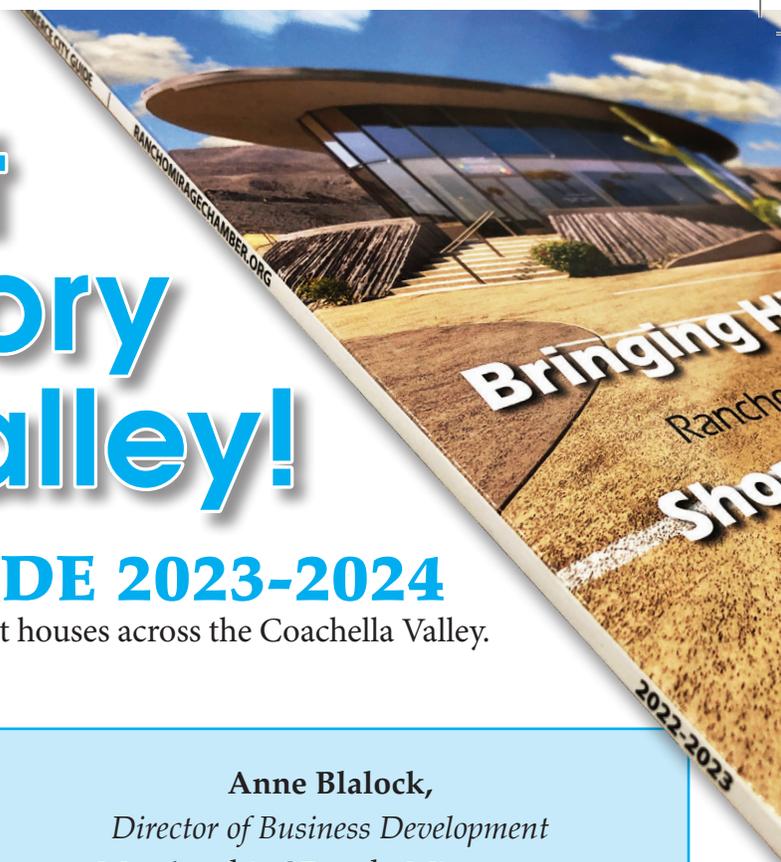
CC# \_\_\_\_\_ exp. \_\_\_\_ / \_\_\_\_

CVV@ on back # \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

- Front Cover \$6000**  
*(Includes one inside full page)*
- Back Cover \$5000**
- Front Inside \$3600**
- Back Inside \$3600**
- Full Page \$2300**
- Full Page Advertorial \$2300**
- Half Page \$1700**
- Quarter Page \$900**
- Business Card \$650**
- Special Fold Out \$10,000**  
*- 4 Pages (limited to 2)*

Please be sure to check your listing at [www.RanchoMirageChamber.org](http://www.RanchoMirageChamber.org)  
Send changes to [info@ranchomirage.org](mailto:info@ranchomirage.org)

See all the ad sizes on  
the next page





1/2 Page (vertical)  
10.125 X 3.75  
(no bleed)

Full Page (full bleed)  
8.75 X 11.25

1/2 Page (3 column)  
5.75 X 6.66

1/4 Page  
3.75 X 5

1/4 Page (horizontal)  
7.75 X 2.4

1/2 Page (horizontal)  
8.75 X 5.5 (full bleed)  
7.75 X 5 (no bleed)

Business card  
(vertical)  
1.8 X 3.14

Business card  
(horizontal)  
3.14 X 1.8

Completed Artwork and Payments:  
Friday, September 22, 2023  
Business Listings/New Member Inclusion and  
Payments: Friday, September 22, 2023  
Publication will be distributed this November at  
the launch of the 2023-2024 season

Press ready electronic files in PDF format, JPG  
or EPS are best. Resolution should be 300 DPI  
at your ad size.