

RANCHO MIRAGE CHAMBER OF COMMERCE EXECUTIVE CIRCLE

Boost Your Brand

Plan your year of involvement with the chamber in the heart of our valley - the chamber of choice!

Contact Us:

 Events@RanchoMirage.org/Info@RanchoMirage.org

 (760) 568-9351  RanchoMirageChamber.org



Welcome to the Executive Circle: Sponsor packages for Rancho Mirage Chamber programs, services, events and more while your business receives exposure, recognition and reach into the community.

Sponsoring Rancho Mirage Chamber's events or programs is a high-impact, cost-efficient way to give your company exposure throughout the business community. Sponsorship of Chamber programs and events is budget-friendly for nonprofits, small to large businesses and gives your company:

- Increased brand exposure
- Exclusive associations with high profile business events featuring business leaders and top policymakers in unique, stylish venues
- Credible community exposure
- Highly targeted advertising placement across a variety of media
- Access to new business relationships and potential customers
- A thoughtful business plan for a successful year

Let's get started on creating your plan of involvement with what we believe is the fastest growing chamber of commerce in the Coachella Valley!

The chamber has an extraordinary platform – this is how to leverage it.



- Katie Stice, President/CEO and Kathleen Doyle, Director of Events & Sponsorships

EXECUTIVE CIRCLE SPONSORSHIP MENU

The Rammys Annual Outstanding Business Awards Dinner & Board Installation

Each year, this flagship event launches the year with a new Chair of the Board. We honor the best in business with the awards program, install the leadership and celebrate the biggest award of the night, the Barbara Sinatra Distinguished Citizen of the Year Award. This event is NOT to be missed as it is a true celebration of our community with a long and rich history. This is our first time holding the event since January 2020.



- ___ \$5,000 Title Sponsorship
Includes all of below, plus a 5-minute welcome to the attendees and a table of 10
- ___ \$2,500 Presenting Sponsor
Same as event sponsor, plus a stage presence, with honorees
- ___ \$1,750 Event Sponsor
Table of 10, Logo Inclusion, social media, press releases and more
- ___ \$750 Champagne Welcome Sponsor
Includes 4 seats and signage at the champagne welcome area, check in area along with a toast

Rancho Mirage State of the City Address

The Rancho Mirage Chamber of Commerce and City of Rancho Mirage invite you to sponsor the annual State of the City Luncheon. Enjoy lunch with business leaders and dignitaries while learning more about the growing city, events, and upcoming plans for the center of the valley. The Mayor shares updates, successes, and the vision for the future of economic development, investing in Rancho Mirage neighborhoods, and much more.



- ___ \$5,000 Title Sponsorship
Includes all of below, plus a 5-minute welcome to the attendees and two tables of 10
- ___ \$2,500 Presenting Sponsor
Table of 10, plus a stage presence
- ___ \$850 Event Sponsor
Includes 4 seats with logo recognition at event.

The Chamber Masters Golf Tournament

Our Immediate Past Board Chair welcomes you to The Chamber Masters annual golf invitational. A special day for the community to connect on the links, featuring a bloody Mary bar, breakfast, lunch, awards and more. Be ready for a FUN day of play on some of the most beautiful courses in the valley.

___ \$5,000 Title Sponsor

Three foursome teams. Sponsor name and logo tied into overall title of event. Company and or event logo prominently displayed in all tournament marketing materials; Event flyer, e-blast, e-newsletter, social media, and ads. Company and event logo displayed on chamber website. Signage at event exterior and interior banners (banners provided by sponsor). Sponsor representative as master of ceremonies at awards reception. Provide logoed shirts for Board Chair and staff to wear at the event!

___ \$2,500 Presenting/Driving Range Sponsor

Golf for four. Company logo displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Company logo displayed on chamber website with link to company. Representative from your company assists in presenting awards, photo opportunity. Opportunity to have booth/display at driving range.

___ \$2,000 Awards Lunch Sponsor

Golf for two. Company logo displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Company logo displayed on chamber website with link to company. Representative from your company assists in presenting awards, photo opportunity. Admission for four additional people to awards luncheon. Welcome attendees at stage. Sponsor provides banners for display.

___ \$1,500 Beverage Sponsor

Golf for two. Company signage in designated areas. Company name/logo on marketing materials. Admission for two additional people to awards luncheon. Beer/champagne toast.

___ \$1,000 Cart Sponsor

Company name on registration form. Company name on chamber website with link to company. Signage on all player carts with sponsor logo. Admission for two additional people to awards luncheon.

___ \$1,000 Golf Swag Sponsor

Golf for two. Opportunities include Golf ball sponsor, golf towel sponsor, golf tees or ball marker sponsors with your logo. Admission for two additional people to awards luncheon.



Back to Business EXPO

*Kick-off season by exhibiting your products, services, and wares! This business expo brings together our area business community and residents alike for a fun day of vendors, movers, and shakers and more. Usually, we see 75 to 85 exhibitors and 700 attendees having great conversations about local businesses. **This event SOLD OUT in 2022.***

___ \$5,000 Title Sponsorship

Primary Space & Prominent location, logo

inclusion on all materials, press releases, social media, TV and radio appearance

___ \$2,500 Presenting Sponsor

Double space in VIP location, added promotion inclusions and involvement

___ \$1,000 Event Sponsor

Space in high traffic locations and promotional involvement.



Taste of Summer Rancho Mirage

This is the best part of summer!

Join in at this month-long food fest for locals and visitors alike as we engage residents, visitors, businesses, nonprofits, and the city for some tasty summer F-U-N!

About 30 restaurants and 30 nonprofits get involved each summer while thousands purchase wristbands to participate.

___ \$3,000 Title Sponsorship

Sponsor logo and name prominent on TasteOfSummerRanchoMirage.com and in all marketing materials and commercials (radio and TV). This event is a TRUE economic driver getting people INTO local restaurants over the slower summer months. Fantastic media exposure!



Member Orientation & Monthly Chamber Updates:

(Meet the New Members First!)

*Held 10-12 times per year, members learn how to make membership work for their business with a **Kickstart meeting**. New staff a great board and clear vision for MEMBER focused success and growth. Let us tailor the membership services, products and programs to fit your needs and desires.*

___ \$1,500 Business Sponsor

Sponsor gives a welcome and hands out information on a monthly basis.



The Speaker Series

The Rancho Mirage Chamber of Commerce is proud to announce the completely **SOLD OUT** Summer Speaker Series will be back! This series will highlight the amazing developments, updates and new projects coming to the valley. The last series featured a 30/45 minute presentation by Sensei Porcupine Creek, Cotino, PS Surf Club, and the Acrisure Arena.

Stay tuned for the upcoming series!

___ \$2,000 Speaker Series Sponsor- Includes two seats, a welcome at the podium, information at the tables and banners at the event (you provide). Press release, social media and more inclusion for recognition. We also have the speakers and sponsors sit together.

___ \$1000 Table/Centerpiece Sponsor (One per month) -Includes two seats to the event and logo displayed within centerpiece. Marketing includes social media, program, stage recognition and eblast.



Marketing Summit

We gather the experts to help inform members and guests of all things marketing and media – from social media to television to radio to sales techniques. Our members are always learning more about marketing trends and understanding how to work with local media. ***This event SOLD OUT in 2022.***

___ \$2,000 Presenting Sponsor

Name and logo on all materials and promotions – 5-minute welcome at the event. Includes 10 attendees.

___ \$1,000 Event Sponsor

Name and logo on promotions. Includes 5 attendees.



With a minimum of \$2500 in sponsorships, Executive Circle Sponsors will receive in addition these add-ons at no cost to you.

Eblasts

Enjoy 5 E-Blast Ads. Provide the jpeg and a link. Send to staff at least one week in advance. E-Blasts usually go out on Mondays.

Social Media Promotion

Enjoy 5 Social Media Posts. Provide the content and links. Please send at least one week in advance for scheduling.

Monthly Networking Mixers

Booths at chamber mixers – can be used certain months throughout the year, two Mixers total. Rather than hosting a mixer, you can have a large presence at the event with a booth at no additional cost to you.

Front Page of Website Logo Inclusion and Link

Please provide us with your high-resolution logo and link for the front page of our website.

Plus:

Special recognition in annual Shop Local Guide/Chamber Directory

Enhanced Business Listing on Website

Enhanced Business Listing in City Guide

Logo Included in the Sponsor Block on each E-Blast and Email from Chamber Staff

This promotional agreement with SPONSOR is not related to or dependent on any services or provisions not described in this document. The RMCC and SPONSOR agree to act in good faith regarding the terms and conditions set forth herein. In the event a service or provision set forth within the agreement cannot be delivered due to an event cancellation of some other unforeseen obstacle, the parties will make every effort to deliver alternate services of equal value. Sponsorship levels are not exclusive unless specified in agreement. All monies owed must be paid in advance of services and benefits rendered and within 30 days of agreement execution, unless an alternate payment plan is agreed to by both parties in writing and in advance. Due to COVID and other circumstances, items may change.

Business: _____

Name: _____ **Phone:** _____

Email: _____

Total Sponsorship \$ _____

Invoice Needed Y / N

Member Signature: _____ **Date:** _____

Chamber Signature: _____ **Date:** _____

Kathleen Doyle, Director of Events & Sponsorships, Rancho Mirage Chamber of Commerce

Chamber Sponsors

Chamber Champion

Chamber Investor



Chamber Partner



Chamber Supporter

