

The Executive Circle

Rancho Mirage Chamber of Commerce



The Executive Circle is an important group of Chamber members that receive special Chamber benefits and recognition.

This exclusive concept allows the Rancho Mirage Chamber to continue to grow and expand its services for the entire business community while offering incredible value.

Boost Your Brand by joining the Executive Circle.

Sponsoring Rancho Mirage Chamber's events or programs is a high-impact, cost-efficient way to give your company exposure throughout the business community. Sponsorship of Chamber programs and events is budget-friendly for nonprofits, small to large businesses and gives your company:

- Increased brand exposure.
- Exclusive associations with high profile business events featuring business leaders and top policymakers in unique, stylish venues.
- Credible community exposure.
- Highly-targeted advertising placement across a variety of print and web media.
- Access to new business relationships and potential customers.

Executive Circle: RM CHAMBER

The Rammys Annual Awards Dinner & Installation: February 2022

Each February, this flagship event launches the new year with a new Chair of the Board. We honor the best in business with the awards program, install the board for the year and celebrate the biggest award of the night, the Barbara Sinatra Distinguished Citizen of the Year Award. This event is NOT to be missed as it is a true celebration of our community with a long and rich history.

-- \$5,000 Title Sponsorship

Includes all of below, plus a 5-minute welcome to the attendees and two tables of 10

-- \$2,500 Presenting Sponsor

Same as event sponsor, plus a stage presence, with honorees

-- \$1,750 Event Sponsor

Table of 10, Logo Inclusion, social media, press releases and more

-- \$750 Champagne Welcome Sponsor

Includes 4 seats and signage at the champagne welcome area, check in area along with a toast

Taste of Summer Rancho Mirage: July 15-August 15 2021

Title Sponsorship - SOLD City of Rancho Mirage

Presenting Sponsorship SOLD SoCalGas

-- \$550 Event Sponsorships Available

Includes logo on Taste of Summer Rancho Mirage website, Rancho Mirage Chamber of Commerce website, social media and logo inclusion on the printed passport for participants. Participants include: about 20 participating restaurants, about 20 nonprofits which sell wristbands to fundraise and about 1,500 residents who enjoy the summer "food fest."

15th Annual Desert Nurses Appreciation Event: September 15, 2021 (new date)

Usually held each May as an extension of Nurses Week, the Desert Nurses Appreciation Luncheon celebrates our health care providers! In an area known for excellent healthcare and cutting-edge technology breakthroughs, this event includes the local hospitals, health care agencies and a humanitarian award among more honorees.

-- \$5,000 Title Sponsorship

Includes all of below, plus a 5-minute welcome to the attendees and two tables of 10

-- \$2,500 Presenting Sponsor

Same as event sponsor, plus a stage presence, with honorees

-- \$1,000 Event Sponsor

Table of 10, Logo Inclusion, social media, press releases

-- \$500 Award Sponsor

Includes 4 seats with logo recognition at event

Health Wealth & Wellness EXPO: November 2021

This small business expo brings together our area business community and residents alike for a fun day of vendors, movers and shakers and more. Focused on health, wealth and wellness, this event saw 700 people attend in its inaugural year!

-- \$3,000 Title Sponsorship

20x20 Space in a prominent location, logo inclusion on all materials, press releases, social media, radio and TV appearance

-- \$2,000 Presenting Sponsor

10x15 space in VIP location, added promotion logo/name inclusions and involvement

-- \$1,000 Event Sponsor

10x10 space in high traffic locations and promotional logo/name involvement

Executive Circle: RM CHAMBER

Home Showcase EXPO

We have an incredible design district in Rancho Mirage and we want to be able to showcase these local businesses for residents, visitors and other businesses alike. The valley is known for gorgeous homes and our local businesses who make them so lovely. Welcome to the Home Show.

__ \$3,000 Title Sponsorship

20x20 Space in prominent location, logo inclusion on all materials, press releases, social media, radio and TV appearance

__ \$2,000 Presenting Sponsor

10x15 Space in VIP location, added promotion inclusions and involvement, media inclusion

__ \$600 Event Sponsor

10x10 Space in high traffic locations and promotional involvement

State of the City Luncheon

The Rancho Mirage Chamber of Commerce and City of Rancho Mirage invite you to sponsor the annual State of the City Luncheon. Enjoy lunch with business leaders and dignitaries while learning more about the growing city, events and upcoming plans for the center of the valley. The Mayor shares updates, successes and the vision for the future of economic development, investing in Rancho Mirage neighborhoods, and much more.

__ \$5,000 Title Sponsorship

Includes all of below, plus a 5-minute welcome to the attendees and two tables of 10

__ \$2,500 Presenting Sponsor

Table of 10, plus a stage presence, with honorees

__ \$850 Event Sponsor

Includes 4 seats with logo recognition at event

City Guide/Chamber Directory 2021-2022 (You may make a request for the next year)

This guide goes out to 17,000 residents, visitors and local businesses. The guide is also prominently featured online at RanchoMirageChamber.org. The popular guide features area restaurants, hotels and attractions along with chamber member business listings. It is the go-to guide for visitors who are here to explore the fabulous center of the valley and for residents and business leaders looking for resources.

__ SOLD Presenting Sponsor of the City Guide/Chamber Directory \$6,000

Includes two-page spread, and cover exposure options * Limited to one

__ SOLD Back Cover \$3,995

__ SOLD Front Inside \$2,500

__ SOLD Inside Back \$2,500

__ Advertorial Page 2,000 *Limited, based upon approved content

__ Full Page Ad \$2,000

__ Half Page \$1,500

__ Quarter Page \$900

__ Business Card \$650

Executive Circle: RM CHAMBER

Additionally, as an Executive Circle Sponsor of at least \$2,500, you receive these add-ons at no additional cost to you.

Eblasts

Enjoy 5 E-Blast Ads

Provide the jpeg and a link. Send to staff at least one week in advance.

Social Media Promotion

Enjoy 5 Social Media Posts

Provide the content and links. Please send at least one week in advance for scheduling.

Front Page of Website Logo Inclusion and Link

Please provide us with your high-resolution logo and link for the front page of our website.

Plus:

Special recognition in annual City Guide/Chamber Directory

Enhanced Business Listing in City Guide

Logo Included in the Sponsor Block on each E-Blast and Email from Chamber Staff

This promotional agreement with SPONSOR is not related to or dependent on any services or provisions not described in this document. The RMCC and SPONSOR agree to act in good faith regarding the terms and conditions set forth herein. In the event a service or provision set forth within the agreement cannot be delivered due to an event cancellation of some other unforeseen obstacle, the parties will make every effort to deliver alternate services of equal value. Sponsorship levels are not exclusive unless specified in agreement. All monies owed must be paid in advance of services and benefits rendered and within 30 days of agreement execution, unless an alternate payment plan is agreed to by both parties in writing and in advance.

Business: _____

Name: _____ Phone: _____

Email: _____

Total Sponsorship \$ _____ Invoice Needed Y / N

Member Signature: _____ Date: _____

Chamber Signature: _____ Date: _____

Katie Stice, IOM, ACE
President/CEO, Rancho Mirage Chamber of Commerce