



DESERT LIVING HOME EXPO BOOTH APPLICATION. YOU WILL BE NOTIFIED, IF NOT ACCEPTED. RANCHO MIRAGE CHAMBER OF COMMERCE EVENT. MUST BE CHAMBER MEMBERS TO PARTICIPATE.

_____ Title Sponsorship: City of Rancho Mirage *(One more available at \$5,000 includes below plus TV, Radio, Print and Specialty Booth & Placement—Advertising Valued at over \$15,000)*

_____ Presenting Sponsorship \$2,000 *includes below, interview opportunities,
 Double VIP Booth (2) 10 x 12 in prime location *(Two Presenting Sponsorships Available—\$7,000 Ad Value)*

_____ VIP Sponsor Booth \$1,500 *includes logo recognition on social media, materials, event signage,
 VIP Double Booth (2) 10 x 12 in prime location *(Three Sponsor Booths Available)*

_____ VIP Booth (1) 10x12 \$550—*Limited*

_____ Standard 10 x 10 Promotional Booth \$450 or _____ Nonprofit \$400 (501c3)

_____ Non-Member Booth \$750 10 x 10 Includes RMCC Membership

_____ Electricity \$75 limited—must let staff know what you are plugging in

Total \$ _____ Booth costs include room rental, booth rentals and \$15k-\$20 value in advertising packages

Business Name: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Email: _____

Day of EXPO Contact Name and Email: _____

Payment Information: CHECK / CREDIT CARD / CASH / INVOICE (must be paid in full no later than November 8th)

CC#: _____ EXP: _____ CVV2: _____

Signature: _____ Date: _____

All sales are final. The reverse of this form also needs to be signed, acknowledging the EXPO agreement and information.



Interested in a booth or sponsorship? Contact us! This EXPO will sell out.

Rancho Mirage Chamber of Commerce
 71905 Highway 111, Suite H, Rancho Mirage, CA 92270
 (760) 568-9351 Email: Info@RanchoMirage.org Web: www.RanchoMirageChamber.org



**Sponsors & Partners: City of Rancho Mirage, Rancho Mirage Chamber of Commerce,
Omni Rancho Las Palmas, Ethan Allen, Greater Palm Springs CVB**
Exhibitor Agreement Guidelines and Event Information

To exhibit, the exhibitor must agree to the following, with representative's signature required below.

1. Participation is subject to the approval of the Rancho Mirage Chamber of Commerce (RMCC). Shared booths are prohibited. If you are the owner of two different businesses and both are part of RMCC, you may promote both businesses in one booth.
2. Participant agrees to abide by all City, Fire Department, Health Department, and RMCC rules and regulations.
3. If utilizing electricity, RMCC must be notified of what device will be plugged in for power needs. Payment (\$75) is required at time of registration for electricity and will be limited to certain areas in the floorplan.
4. Set-up time is 7am to 10:30am. Directions for unloading/loading will be emailed directly to each exhibitor prior to the event, along with other pertinent information. We may also offer an informative meeting prior to the event at the location.
5. RMCC committee will be assigning booth spaces and vendors to ensure proper placement based on needs, sponsorship, booth requested, electricity availability, and overall mix of businesses and industries. RMCC will base placement on the time registration is received and will do its best to accommodate needs. Businesses **MUST NOT** change booth assignments.
6. Exhibitors must remain in their designated booth space. All equipment, merchandise and promotions must fit inside the booth area. Standard Booth sizes available are 10x10 and VIP Booths are 10x12. **NO ROVING SOLICITATIONS.**
7. Requests for additional tables and chairs can be accommodated for set fees, and requests must be made in advance.
8. Participants are encouraged to provide demos, free gifts, giveaways, drawings, etc. Your booth is your promotional space. Have fun, and stand out! If a drawing is being done at your booth, you are responsible for its facilitation and to notify winners.
9. RMCC is providing booth space including 2 chairs, a 6' draped table with white tablecloth, trash can, black sides and 8' black backdrop. Exhibitors are responsible for their exhibit set-up, etc. Bring dollies and people to help you. Chamber staff and hotel staff will not be able to assist in set up and strike. Signage/Banners and promotional products encouraged!
10. No loud music or intrusive behavior will be permitted. No more than 5 booth assistants per booth.
11. Exhibitors are responsible for having proper materials, and helpers to load, unload and set-up booths.
12. **IN RESPECT OF OUR PAYING EXHIBITORS, ANY NON-EXHIBITORS ROAMING THE FLOOR WITH HANDOUTS, FLYERS, or OTHER PROMOTIONAL ITEMS WILL BE ASKED TO LEAVE THE EVENT. BUSINESS CARDS, HOWEVER, ARE ENCOURAGED.** The chamber is a member-based business. Must be a member in good standing.

Yes! I agree to follow the agreement guidelines and have read and understand the event information. Booth fees cover the room rental, BRIGHT booth rentals and about \$15,000-\$20,000 valued in event advertising packages.

Name: _____ **Signature:** _____ **Date:** _____

If you need **referrals for promotional items** like banners, tablecloths with your logo, company shirts, nametags, flyers, business cards printed or other media firm support, contact the chamber for an EXPO referral list!

Phone: (760) 568-9351 Email: Info@RanchoMirage.org Web: www.RanchoMirage.org

Rancho Mirage Chamber of Commerce.

The Center of Valley Business –The Choice for Small Business and The Champion for our Community!